



Sister Cities Association of Salisbury/Wicomico County (SCA of SWC)

July 22, 2009, 4:00pm

Conference Room 300, Government Office Building

Meeting Minutes

Attendance: George Whitehead, Chair; Ernest Boger, Treasurer; Gina Boobar, Secretary; John Hickman; Geet Jeswani; June Krell-Salgado; Lindsay Manuel; Tom Welsh; Derek Wu; and Hong Yao.

I. George Whitehead called the meeting to order at 4:05 pm.

II. Approval of Minutes of 6/24/09 Meeting

Tom Welsh made a motion to approve the minutes. Ernest Boger seconded the motion. It was unanimously approved.

III. Treasurer's Report

Dr. Boger reported that the current balance is still \$952.20. The Sister Cities Intl. dues bill has not been paid yet.

IV. Subcommittee Reports

Business Committee: John Hickman explained that one of the goals of the Business Committee is to make sure that the Sister Cities Association of Salisbury/Wicomico County is known by the broader community. They intend to make more of an outreach into the larger business community, beyond those who are members of the Chamber of Commerce, probably via the Greater Salisbury Committee, to see if any of those businesses have any interest in import-export or international exchanges.

The next Business Committee meeting is scheduled for August 21st at 8:00am, at the Sage Diner.

Cultural Affairs Committee: June Krell-Salgado said that China's Tianjin Song and Dance Theatre will be performing at SU on July 23rd at 7:00pm. One of the sponsors is the World Artists Experiences, which is a non-profit organization that fosters cultural diplomacy. SU will be hosting many international events this coming fall.

George asked June to consider being the chair of the Cultural Affairs Committee. He explained that the Sister Cities Committee would like to develop a signature cultural event, possibly in conjunction with an important national event of one of our sister cities. Tom explained that Jacksonville, FL, has an annual event, World of Nations, where each ethnic group sells food, arranges performers, etc. It is a 4-day event, and it is a major fundraiser for the ethnic groups.

George explained that the group "Voyage to International Discovery" is planning a multicultural festival for October 3rd in Winterplace Park. He volunteered the Sister Cities group to participate in it. He asked if anyone could attend the next planning meeting. Derek volunteered.

June suggested that the Sister Cities Committee begin with small events and work up to a large event. There are primary, secondary and tertiary events. She would suggest holding a secondary event at the mall to familiarize people with the Sister Cities program.

Education Committee: George said that the meeting with the Board of Education will be sometime in August.

George introduced Geet Jeswani, the new student representative who will replace Derek. Geet said that he will be a junior at Parkside High School.

V. Update from Lindsay Manuel, Sister Cities Intern / SCA of SWC Website

Lindsay explained that she has been working on the website design offline. She will be working with Marion Keenan to move the information to a free website that Marion has with her Mac computer. She talked to Paula about more content for the website. They discussed having a teacher resources link, and feature local artists through the website.

VI. Fall Reception for International SU Students & Faculty

Gina said that she is waiting to receive Mayor Ireton's fall school schedule before finding a possible date for this reception.

VII. Other Business

Derek said that SU professor Dr. Pereboom took a group to China recently. They went to Tianjin and Beijing. Possibly they could come in to do a presentation to the Sister Cities Committee about their trip.

George said that he has arranged for the Sister Cities Committee to have a practicum intern from SU during the fall semester.

VIII. Concluding Remarks, Adjournment

After discussion, it was agreed that the next meeting will be held on Wednesday, August 19th, at 4:00pm, in room 300 of the Government Office Building.

The meeting was adjourned at 4:55 pm.

Respectfully submitted,
Gina Boobar, Secretary