

Sister Cities Association of Salisbury/Wicomico County

Minutes of the February 4, 2014 Meeting

The meeting began at 4:00 PM in Room 306 of the Government Office Building. It ended at 5:34 PM. Attending were George Whitehead, Tom Welsh, Tony Russo, Cindy Feist, John Hickman, Stefany Ruiz, and Carole Champagne

Minutes of January 7, 2014 meeting were sent to Marion and Tom.

The Committee welcomed Stefany Ruiz as the Spring 2014 Intern from Salisbury University.

Treasurer's report: Cindy said that the balance remains unchanged. The current balance is \$718.78 in our Chamber of Commerce Foundation fund.

The Board discussed duties to fulfill 90 internship hours. Cindy said to contact Jamie Hector about Third Friday. John suggested a fundraising event for a commemorative plaque ribbon cutting on a Third Friday. She will also translate articles, the bookmark, and website information into Spanish. She will survey international students and Latino students at Salisbury University. She can write a history of the Salisbury, UK relationship. George knows a local historian who has memorabilia from a Sister Cities anniversary celebration.

Tony said that the WLA from Salisbury Promise received County approval to place a sign by Shorebirds Stadium. Our Sister Cities can be included on the sign with high visibility on Route 50 West of the "Welcome to Salisbury" sign. Tony can begin the project now. Cindy asked for a press release from Shorebirds Stadium to be linked to our website.

George suggested another sign on the Downtown Plaza obelisk or Government Business Office lawn. Tom suggested contacting the Public Works Department because signage will change. Main Street will change traffic directions and begin construction. Signage will be replaced. He will contact Amanda Pollit about a signpost that may be used and if signs can be included in the current budget.

The Estonian Artist, Pusa, will be in Salisbury February 28 to March 6. A "Meet the Artist Reception" will be held at the Downtown Gallery on March 5 a 6:00 PM.

Cindy contacted Market Street Inn, Sushi de Kanpai, Cellar Door, Brew River, Mojo's, and Maya Bella about offering Estonia appetizers, entrées, or desserts the week before and during the artist's visit. Stefany can create flyers and menus for the gallery exhibit. No restaurant has responded, but Cindy and Stefany will follow up with their restaurant contacts.

We may host a dinner with the artist on Monday, March 4 in lieu of a March meeting. We will meet around 7:00 PM at a restaurant that prepares an Estonian dish, or have an informal gathering during the evening. June Kress-Salgado will inform George of the artist's schedule.

Tony reported updates on the aircraft carrier construction in Dalian. He also investigated the large export of polypropylene. A local Easton company imports the material for products.

Tom reported that the current (Penny) and future (Jo Broom) mayors of Salisbury, England, are women. The Deputy Mayor will be inducted as Mayor this April. This may be a first in the long history of Salisbury (UK) Mayors in almost a millennium. Holiday season reports of the Rugby Club rivalry and misdemeanor crimes were relayed.

Cindy Feist distributed a sample budget for a golf tournament that could promote the Deer Run Golf Course, UMES Golf Program, SU international students, and local golf pros. The second weekend in October will not conflict with SU homecoming and the Seagull Century. A similar budget worked for the American Cancer Society.

Next meeting: Monday or Tuesday, March 4 or 5, 2014. We may meet Monday evening if we combine a welcome event for the Estonian artist with our monthly meeting. We will meet at a downtown restaurant or in the Government Business Office Room 306.

Submitted by Carole Champagne on February 5, 2014