

Sister Cities Association of Salisbury/Wicomico County

**Minutes of the January 6, 2015 Meeting**

**Began:** 4:00 PM in Government Office Building Conference Room 306. **Ended:** 5:05 PM.

**Attending:** Marion Keenan, John Hickman, Cathie Thomas, Cindy Feist, Ernest Boger, and Carole Champagne

**Minutes:** December 1, 2014 Minutes were approved.

**Treasurer's report:** Ernest received the statement from the accountant today. There is a current balance of \$146.58.

**Spring 2015 Intern Report:** John will supervise Sarah Kalb. Her duties will include Third Friday table and events and writing general press releases for [sbybiz.com](http://sbybiz.com), [Daily Times](http://DailyTimes.com), [Salisbury Star](http://SalisburyStar.com), and [The Independent](http://TheIndependent.com). She will reach out to potential donors. Cathie will contact Greg and Brian at the publications. Cindy will send a trifold brochure to the publications.

**Third Friday:** Sarah will plan a theme for our table jointly with International Students and/or SWAC. A "Tate of the Town" event can be combined with Third Friday. The International Students Welcome Ceremony will be combined with Third Friday in the future.

**Dalian, China:** No report.

**Cuenca, Ecuador:** Brian met with Marion. He is too busy to follow up with his Cuenca contacts at this time. Marion and John will meet with Mayor Ireton before formally proceeding with a South American Sister City.

**Tartu, Estonia:** Carole attended the Embassy of Estonia welcome ceremony for the new Prime Minister, Taavi Rõivas, on December 10. The new Ambassador, Eerik Marmei, introduced the Prime Minister. He discussed his meetings that day with Vice President Biden and Speaker of the House John Boehner. An Estonian business delegation welcomed visitors to the Embassy. Jaan Übi, Paula Morris, and Karen Papke Shields also attended.

**Salisbury, England:** Marion shared materials from her September visit with Mayor Broom and Salisbury historical sites. She shared the December 2014 newsletter with the Board.

**Website:** Tom updated November events. Carole will resend him the December Minutes.

**Future Topic:** Ernest checked other Sister Cities websites for activities and fundraising ideas. Daytona Sister Cities sponsors international and art films at an historic theatre. We should have a similar "Signature Event." Marion will contact Therese at SWAC about a joint event.

Cindy suggested renewing Pen Pals. Cindy will approach The Salisbury School. Cathie will approach the new headmaster at Salisbury Christian School about writing to middle school student in Salisbury, UK.

**Next meeting:** Tuesday, February 3, 2015 at 4:00 PM      **Submitted by:** Carole Champagne